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## **Apollo Health Street Announces New Regional VP of Physician Services**

**Conshohocken, Penn.** – [Apollo Health Street](#), a developer of world-class solutions that tackle healthcare's toughest financial and IT challenges, announced today the addition of Wayne Koch as the new regional vice president of physician services for the company.

Koch will be a key member of the company's leadership team, focusing his efforts on physician services sales and expanding Apollo's East Coast presence in the physician revenue cycle market.

"We are delighted to add someone of Wayne's caliber to our leadership team here at Apollo. We are confident that his years of experience in sales, business development and executive leadership will serve him well in his new role," said Apollo Health Street President & CEO Andrew DeVoe.

Koch comes to Apollo Health Street with an extensive healthcare background, including his most recent six-year tenure as president of Electronic Technologies in New York. While at Electronic Technologies, he managed all aspects of operations and sales from the company's inception.

In addition to having 13 years of executive leadership experience, Koch has served in multiple roles at IDX, a leading provider of software, services, and technologies for healthcare provider organizations.

Koch received a bachelor's degree in economics from Rochester Institute of Technology.

### **About Apollo Health Street**

Apollo Health Street partners with the nation's leading hospitals and healthcare organizations to achieve healthcare's True Return – the financial strength to offer excellent patient care today and tomorrow. Enhancing our clients' team and resources, Apollo Health Street develops tailor-made, world-class solutions to tackle healthcare's toughest financial and IT challenges. Our solutions combine award-winning customer service with healthcare domain expertise, sophisticated technology and global resources.

Apollo Health Street provides customized strategic support services to more than 170 healthcare partners throughout the nation. Headquartered outside Philadelphia, Apollo Health Street has eight operational centers of excellence strategically located



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