

FOR IMMEDIATE RELEASE

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APOLLO HEALTH STREET IS THE NUMBER ONE HEALTHCARE PAYER BPO

Conshohocken, Penn. – [Apollo Health Street](#) has earned the Number One spot in the BPO Healthcare Payer segment in the prestigious Black Book of Outsourcing Customer Satisfaction Survey, 2008.

Andrew DeVoe, C.E.O. and president of Apollo Health Street, states: “We appreciate the recognition from the Black Book of Outsourcing, the health care industry and all our customers. This is an independent validation of our commitment to excellence.”

“The fact that we have been ranked in top spots both in the provider and payer segments in the healthcare business processing outsourcing business is a testimony to the value we provide to our clients,” says Divya Sehgal, chief operating officer of Apollo Health Street.

Speaking to employees in a company event, Namit Agrawal, SVP and head of the Payer Business Unit, congratulated his team for the achievement and noted that 100 percent client satisfaction is a testimony to the way clients perceive Apollo as a responsive and flexible partner - relevant even more so in the current dynamic market situation.

About The Black Book of Outsourcing

The Black Book of Outsourcing guide presents a comprehensive overview of the costs and benefits of outsourcing. Highly endorsed by industry experts, The Black Book of Outsourcing by Brown and Wilson is a valuable tool for executives to successfully assess and implement outsourcing. The Black Book equips readers with the knowledge they need to make informed decisions for a successful outsourcing initiative.

Each year, Brown-Wilson Group and Black Book Research undertakes an annual survey into an organization’s satisfaction with their outsourcing service providers. These research results are recognized as the most extensive and representative perception study of outsourcing vendors, validated by service users around the globe.

<http://www.theblackbookofoutsourcing.com/>

About Apollo Health Street

Apollo Health Street partners with hospitals and healthcare organizations across the country to achieve healthcare’s True Return – the financial strength to offer excellent patient care today and tomorrow. Enhancing our clients’ team and resources, Apollo Health Street develops tailor-made, world-class solutions to tackle the financial and IT



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challenges faced by the nation's hospitals, physician groups and healthcare payers. Our solutions combine award-winning customer service with healthcare domain expertise, sophisticated technology and global resources.

Apollo Health Street provides customized payer, hospital, physician, IT and strategic support services to more than 170 healthcare partners throughout the nation. Headquartered outside Philadelphia, Apollo Health Street has seven operational centers of excellence strategically located throughout the United States. For more information about Apollo Health Street call 1.800.350.5781 or visit www.apollohealthstreet.com.

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